

Images of Hope:

*WHAT
WOULD YOU
BUY WITH
\$50?*

*One village...
One school...
Hundreds of
dreams,
waiting to
come
true...*

September 13th - 30th
Art Works
320 Hull Street
(804) 291-1400

Gallery Hours
Tuesday - Sunday
Noon - 6pm

Special Reception
September 24th
7pm - 10pm

90% of the proceeds from this photo exhibition will go directly to the Circle of Peace School in Uganda, who is trying to educate hundreds of impoverished children for free.

Sponsored by
 Givology
Spiders

FOR IMMEDIATE RELEASE

UR's Givology Spiders launch "Images of Hope" exhibit downtown to benefit Circle of Peace School in Uganda

Fundraising Exhibit:

"Images of Hope: What would you buy with \$50?"

September 13 – September 30, Noon – 6p.m. (Closed Sundays)

Special Reception: September 24th, 7p.m. – 10p.m.

Art Works

320 Hull Street

(804) 291-1400

In an effort to support the education of students at the Circle of Peace School in Kampala, Uganda, Givology Spiders (a University of Richmond student organization supporting education in the developing world) will be running "Images of Hope: What would you buy with \$50?" at Art Works for the remainder of September. The exhibit features over 60 portraits of children from the school and the nearby village of Makindye holding their personal drawings of "what they would buy with \$50." Proceeds will go towards providing these children with an education they would not be able to receive otherwise and towards developing the facilities of the school, which currently teaches 250 and boards 35.

The Circle of Peace School was founded in 1994 by Joanita Senoga to provide a free education to the children of Kampala. Ms. Senoga is a UR alumna and currently the Night Supervisor at Boatwright Library. Because numerous children in Uganda are impoverished, orphaned, or both, many are unable to pay their school fees and are denied an education. Realizing the necessity of educating these children, Joanita began the Circle of Peace School with eight students on her parent's front porch. Since then, the school has grown to 250 students over two campuses. However, in December 2009 the Circle of Peace School was evicted from half its land, and forced to combine campuses. Now, these students attend over-crowded classes in a temporary shed that has been used for almost 16 years.

When two members of Givology (Givology Spider's head organization) went with Joanita last winter to help relocate the campus, Joyce Meng (Givology CEO) and Jiashan Wu (Photographer) created the concept behind the "What would you buy with \$50?" campaign. They asked over a hundred children from the school and the nearby village to draw their responses to this question, and they took their portraits. With each portrait valued at \$50, this campaign has been met with tremendous success in New York City and Richmond.

These portraits will be featured in Givology Spiders' "Images of Hope" exhibit at Art Works in downtown Richmond until September 30th. On Friday, September 24th, there will be a special reception from 7p.m. to 10p.m. at Art Works with Ms. Senoga in attendance.

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Link to campaign video: <http://50dollars.org/>